



Dance
for
SICK KIDS

**READY
TO MAKE
YOUR
MOVE?**



Ronald McDonald
House Charities®
Australia

**Your guide to
fundraising success**



IT'S TIME TO RAISE THE ROOF!

This May, we're so excited for you to join the greatest dance party of the year, and Dance for Sick Kids.

Every move you make will help raise life-changing funds to support seriously ill and injured children and their families. During your dance week from 23-29 May, you'll be helping provide practical, family-centred care in our home-away-from-home.


In this guide, you'll discover tips and tricks to help you achieve the most you can during challenge week and increase your impact for seriously ill and injured kids.

We'd love to see how you're raising the roof! You can tag us in posts and stories on socials using the hashtag #DanceForSickKids and @danceforsickkids so we can check out your moves!

Before, during, and after your challenge we'll be in touch – but if you need some extra support, just give us a shout via phone or email.

Thank you again for joining us to Dance for Sick Kids. Can't wait to see you get your groove on.

Dance for Sick Kids Team

 0478 062 102
danceforsickkids@rmhc.org.au



TIP:
Increase your impact by asking your workplace or local business to match donations for a week, an hour, or a day!

MOVES FOR A PERFECT FUNDRAISER

Show you've got the groove, and make your move to support seriously ill and injured children.

- 1 Explain your why.**
Let others know why you're dancing for sick kids and why their donations matter – the best way is to update your fundraising page and sharing it on social media.
- 2 Keep asking for support.**
You can reach your goal by asking far and wide before, during, and after your dance week.
- 3 Share your progress!**
Fill in your dashboard and tracking poster, and share them on socials using #danceforsickkids.
- 4 Build your dance crew.**
Create a team and invite everyone to join – family, dance buddies, school and work mates. The bigger your dance crew the bigger your impact!
- 5 Thank your donors!**
Thanking donors on social media can inspire others to support your cause!

TIP:
The posters in your pack are a great way to share the excitement, post them everywhere you can!

TIP:
Taking part with your school or dance class? Invite another class or teachers to join you!

MEET JAMARLIAH

Despite being only five-years-old, little Jamarliah has already called Ronald McDonald House home since 2019, after tests confirmed that her right femur was shorter than her left. Jamarliah's shortened femur made it difficult to run and play, affecting her growth and development.

In February 2020, Jamarliah had a life-changing operation to begin lengthening her leg. The intensive procedure required breaking Jamarliah's right leg and placing her bones in pins. Parents Vicisha and Troy would then need to turn the pins each day, checking in with specialists multiple times a week.

Staying at Ronald McDonald House made it possible for Jamarliah and her family to stay together, close to the care she needed after her surgery, reducing the seven hour long drives from their hometown and back.

"At first we were down here three days a week, which would include a lot of travelling," says Vicisha. "Having Ronald McDonald House and [Troy] being able to work down here was fantastic. It meant we could all be together."

Jamarliah won't need to return to hospital until she turns 12, when she will undergo the same operation. When the time comes, Jamarliah and her family know they can stay in their home-away-from-home.

"Everyone here is really lovely... They cater to all your needs and with the space we have, the kitchen, the bedrooms, it feels like home and we can live a normal life."

Vicisha, Jamarliah's Mum



Every \$160 you raise will help families like Jamarliah's stay at a Ronald McDonald House for one night.



RAISE THE ROOF TO RECEIVE EXCLUSIVE REWARDS!



LEVEL 1

Raise \$160 =

One night of support

How many nights
will you raise?



LEVEL 2

Raise \$320 =

Two nights of support

Earn an exclusive
Dance for Sick Kids T-shirt!



LEVEL 3

Raise \$480 =

Three nights of support

Have your name listed on our
Virtual Honour Roll!



LEVEL 6

Raise \$4,800 =

One month of support

Unlock the opportunity to visit one
of our Ronald McDonald Houses.



LEVEL 5

Raise \$1,120 =

One week of support

Receive a Dance for Sick Kids tote,
and your name on the DFSK Wall!



LEVEL 4

Raise \$800 =

Five nights of support

Score an exclusive Dance
for Sick Kids Bucket Hat!



**Every \$160 you
raise will help
support a family
with a sick or
injured child for
one night**

Please note: Our rewards are limited and distributed on a first-in, best-dressed basis and are subject to change. The Ronald McDonald House visit is dependent on local House rules and regulations in regard to visitors and the evolving Covid-19 situation. Visit our website for full terms and conditions.

SO WHAT ARE YOU WAITING FOR?

**It's time to cut some shapes,
and help transform the
lives of sick kids!**

Don't forget, our fundraising team are your number one cheer squad, and we're here to support you every step, shuffle or shimmy along the way.

If you've got a question, drop us a line at 0478 062 102 or email danceforsickkids@rmhc.org.au – we'd love to hear from you!



0478 062 102
danceforsickkids@rmhc.org.au



FUNDRAISING

Online

Head to your fundraising page to pay securely at your dashboard. Simply go to danceforsickkids.com/login to log in and select 'Donate', it'll be in the top right hand corner!

Transfer for direct deposit

BSB: 032 087

Account 143229

Account Name: Dance for Sick Kids

Reference: DFSK Your Name

Please email danceforsickkids@rmhc.org.au with your name, date of deposit and amount to receive a receipt.

Cheque

Mail to Dance for Sick Kids, Locked Bag 4001 Westmead NSW Australia 2145

Please include your name and email address to receive a receipt.



**Dance
for
SICK KIDS**

**THANK YOU FOR
SUPPORTING
SICK AND
INJURED KIDS!**



Connect with us

@danceforsickkids #danceforsickkids

#keepingfamiliesclose

danceforsickkids.com



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